



**2023**

Luis Corrales  
NOLO Mex, Fashion  
designer

## about me



Fashion designer, founder of NOLO, creator and human.

I was born in 1989 in a barrio in Hermosillo, Sonora, Mexico. Hermosillo is located in the northern state of Sonora, which shares a border with Arizona, USA. It is situated in the arid desert region. I grew up with my grandmother and one uncle, who played an important role in my upbringing.

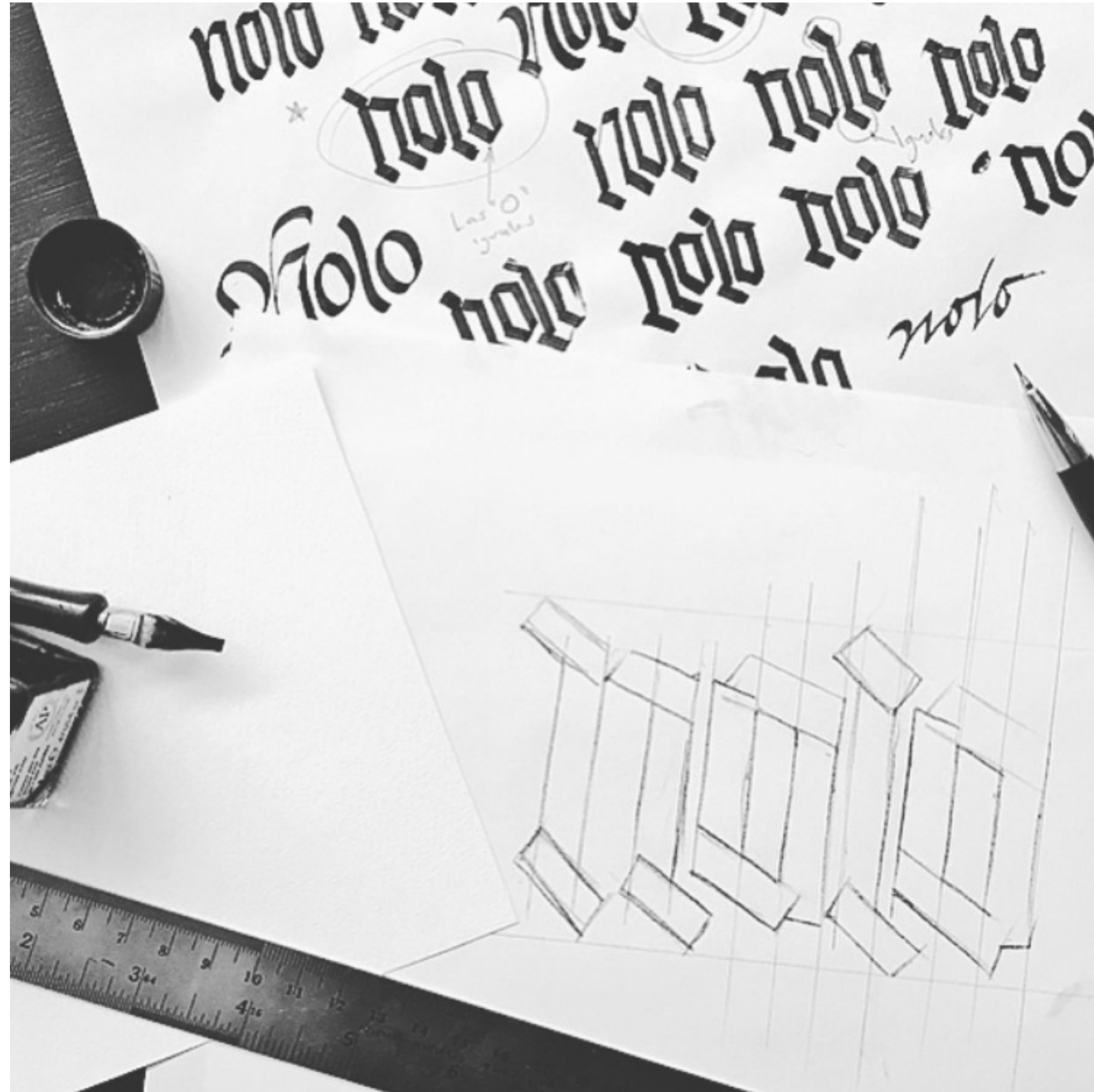
Since the age of 10, I would alter everything I wore and I have been officially involved in the creation of clothes since 2017. If I couldn't afford something, I would find a way to make it myself with whatever resources I had at the time.

I always had a desire for something different, something fresh and satisfying. While I couldn't buy the expensive items I desired, I always found a way to make it possible for myself by altering and repurposing everyday objects and different parts of a piece.

Initially, I explored interior and graphic design, but I eventually realized that my true calling was in the realm of creating garments and expressing myself through clothing. Fashion became my second language, a means to express myself and communicate my thoughts and emotions better than words ever could. Through my creations, I tell stories about myself, what I see, what I dream of, my desires, visions, and the situations and memories that inspire me.



## Process



My creative process is neither formal nor technical. It is a transformative journey that enables the expression of my indescribable sensations and actualizes in my own unique way of creating. Most of my creations are cut directly on the fabric, without muslin or pre-drawn patterns. Sometimes even the sketches come after the piece is finished. I never know how it will end up, but I've embraced that it doesn't have to conform to traditional methods.

Every idea that materializes into a garment feels like a piece of me completed in a beautifully romantic way





## experience

NOLO starts officially as a fashion brand in 2017. In 2018, we participated in INTERMODA Guadalajara, a Latin American trade show and showcase. The following year, we returned to INTERMODA Guadalajara and were featured in the Panel of Designers Corner as an emerging brand.

In 2020, we launched our "Mexicanolo" collection during our first appearance in New York City as an emerging designer for the Fall/Winter season. We also collaborated with the New York-based brand Sprayground.

In 2022, we presented our NOLO VOL II collection and a children's collection at New York Fashion Week, and also participated in Vancouver Kids Fashion Week for the Fall/Winter season.

In 2023, we showcased our NOLO VOL III collection at New York Fashion Week as part of the official schedule, NYFW The Shows.

Currently, we are constantly evolving, inventing, creating, and preparing for Milan SS24 with our collection titled "NOLO From the City."





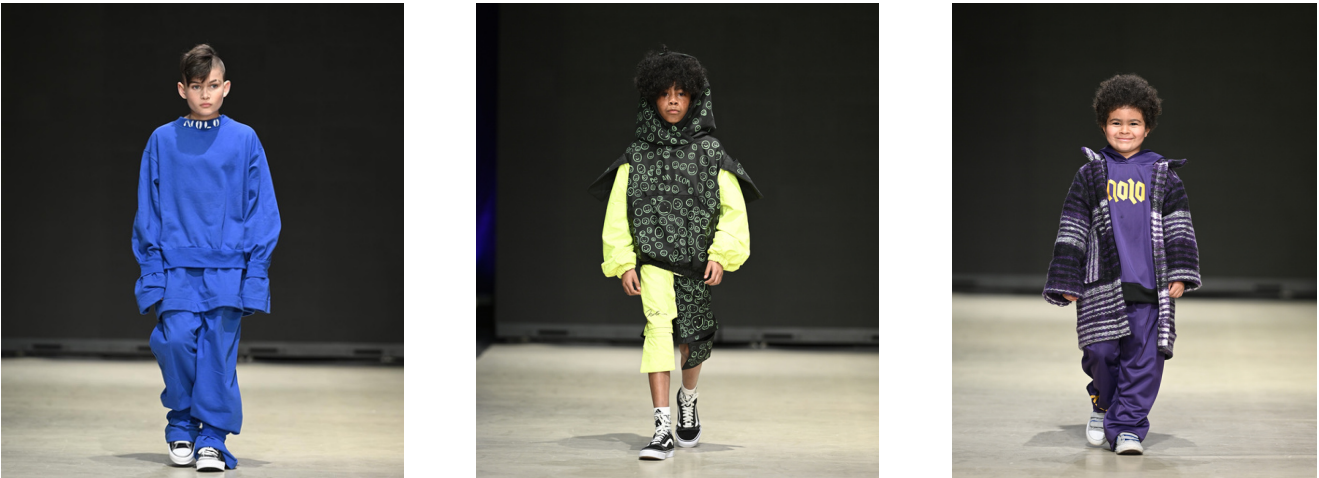
NOLOS  
drops and collaborations



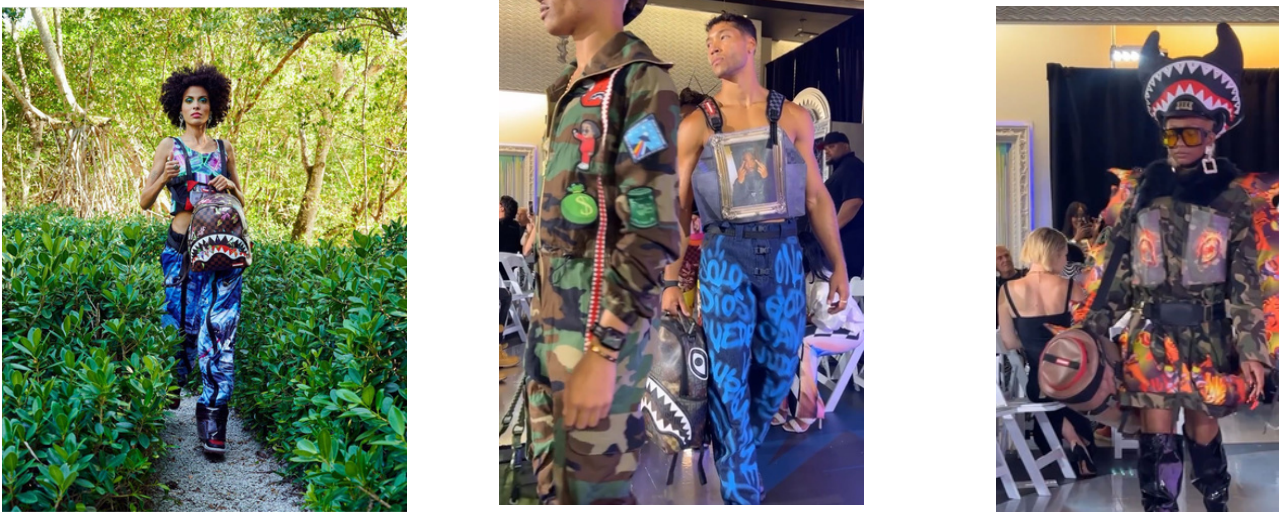
single drops



Kiddos drop



VOL II KIDDOS COLLECTION Vancouver FW 2022



Collaboration with sprayground



# Features

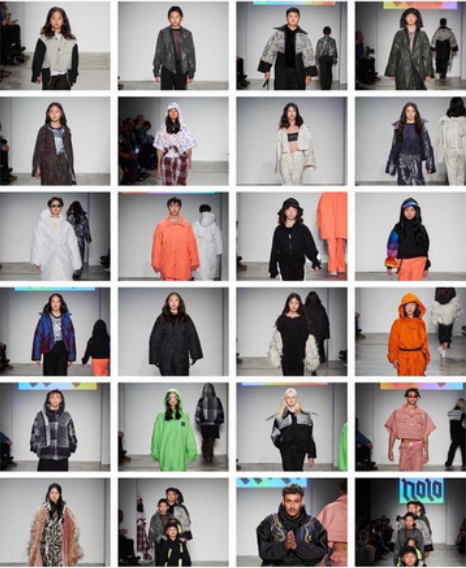


This season's designers include: NOLO from Mexico, Sanjukta's Studio from India and FromWhere from Korea

## SEE THE FULL LOOKBOOK



## SEE THE FULL LOOKBOOK



NOLOMX 让观众们着迷的最新系列“KIDDOS VOL.2”有着标志性且新奇的设计，震撼了周六晚的下台。设计师 Luis Corrale 使用了 21 世纪早期的设计、图案和风格，将观众们带回并沉浸在他的童年。这个充满张力的系列成功收服了孩童和他们的家长。使用的鲜艳颜色譬如粉红色、绿色、蓝色也展现了街头风格，成功吸引了观众们的目光。



NOLO  
Autunno Inverno 2022-2023  
13/02/2023



MODA BELLEZA ESTILO DE VIDA (RE)VOGUE R

NOLO MX (México)

Luis Corrales, mejor conocido como Manolo, es la mente maestra detrás de NOLO MX. Con sede en Hermosillo, Sonora, esta firma presentó una serie de prendas y accesorios que nos recordó a la vida a principios de los años 2000, un guiño al pasado que se fusiona con siluetas contemporáneas.

Titulada KIDDOS VOL. 2, esta serie de prendas fue un recordatorio de cómo los niños juegan, y se expresan con su inmensa imaginación, llena de colores brillantes y un sinfín de formas diferentes e infinitas posibilidades que hacen que estas piezas esenciales sean divertidas y cómodas de llevar.



Pasarelas > Otoño Invierno 2023-2024



MODA BELLEZA ESTILO DE VIDA (RE)VOGUE R



CORTESÍA DE LA MARCA

Es evidente que durante los últimos años la moda ha pasado por un cambio constante, desde el origen de las prendas sin género hasta comebacks de accesorios icónicos, esta industria ha sido un narteeenas nara el ensto.



MODA BELLEZA ESTILO DE VIDA (RE)VOGUE R

NOLO MX Runway



La firma nos presentó una serie de prendas donde los colores fueron protagonistas. CORTESÍA DE LA



MODA BELLEZA ESTILO DE VIDA COMPRAS



NOLO

Siluetas perfectas para conquistar esta temporada.



MODA BELLEZA ESTILO DE VIDA COMPRAS



NOLO

Siluetas perfectas para conquistar esta temporada.



1/5

NOLO MX

NOLO MX

NOLO MX의 최신 컬렉션 'KIDDOS VOL.2' 디자이너 Luis Corrales는 2000년대 초반을 연상하는 색과 모양, 스타일을 이용해 관중들에게 어린시절의 추억을 선물하는 것을 목표로 이번 컬렉션을 전개했다. 핑크, 그린, 블루, 레드 등 화사한 컬러감으로 선보인 스트리트웨어가 특징. 이번 컬렉션 속 다양한 상징과 워트있는 디자인에 주목해 볼 것.



MODA BELLEZA ESTILO DE VIDA (RE)VOGUE R

NOLO MX Runway



MODA BELLEZA ESTILO DE VIDA COMPRAS

NOLO

Propuestas inigualables con cada pisada.



elle.com



14 DI 16



NOLO Autunno Inverno 2022-2023



La firma mexicana Nolo Mx se presenta en Nueva York



ÚLTIMA HORA NOTICIAS



Inspiración en streetwear

Dentro de las piezas sobresalen las hoodies oversize, pants con botones de presión a lo largo de las piernas, chamarras de mezclilla, chamarras acolchadas y estampados tanto de camuflaje como con motivos alegres.



ÚLTIMA HORA NOTICIAS

In Pictures

México - Como parte de la selección de talentos emergentes de Global Fashion Collective, la firma mexicana creada por Luis Corrales, Nolo Mx, presentó su colección infantil otoño/invierno 2022 en el marco de la semana de la moda de Nueva York.



Frases positivas en las piezas

15 DI 16



NOLO Autunno Inverno 2022-2023

Immagini da Imaxtree

16 DI 16



NOLO Autunno Inverno 2022-2023

Immagini da Imaxtree



## Where to?



I am incredibly proud to be a Mexican streetwear fashion designer. I understand that my origins do not limit where I can go. While Mexico is recognized for many things, I want it to be known for its fashion as well. My dream is to have the opportunity to create pieces for everyone, regardless of gender. My creations have the power to liberate, and I want people to feel good when they wear NOLO. Many individuals have already embraced our brand, and it has become something they can't live without. I aspire to reach even more people and share my vision.

Being able to create is a gift, and transforming something into a garment that makes people feel well-dressed is a responsibility I am fully committed to. I am grateful for this gift every day.

It all began with a personal need, but now it has grown into something much larger than myself. I want to be there for this generation and the ones to come, because they represent the future. This journey is bigger than me, and I feel compelled to share it with the world.

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Be an Icon

[GET IN TOUCH](#)